

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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Horizon House, Azalea Drive
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Tel.: +441322612055
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Official Publication of: None
Established: 2007
Issues Per Year: 6

FIELD SERVED

Aggregates Business Europe serves Quarrying / Asphalt and Concrete Production, Recycling and Landfill, Plant Hire, Specialist Contracting, Engineering / Geology Consulting, Government Departments and Local Authorities, Equipment Manufacturing, Equipment Dealerships, Other Professional / Industry Organizations, and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include Directors, Owners, Executives, General Managers, Regional Managers, Area Managers, Quarry Managers, Site Managers, Works Managers, Project Managers, Maintenance Managers, Contract Managers, Training Managers, Health & Safety Managers, Environmental Managers, Engineers or Technical Specialists, Sales Managers or Representatives and other titled and non-titled personnel allied to the above fields.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	-
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	750
All Other _____	3,203
TOTAL	3,953

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	8,772	99.5	8,770	99.5	2	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	46	0.5	46	0.5	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	8,818	100.0	8,816	100.0	2	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2008 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2008 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
May/ June _____					7,618	July/ August _____					10,016
						TOTAL					

*See Paragraph 11

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY/AUGUST 2008
This issue is 31.5% or 2,398 copies above the other issue reported in Paragraph two. (See Paragraph 11)

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL
Quarrying / Asphalt or Concrete Production _____	5,972	59.8
Recycling and Landfill _____	435	4.3
Plant Hire _____	328	3.3
Specialist Contracting (See Note 1) _____	805	8.0
Engineering / Geology Consulting _____	92	0.9
Government Department / Local Authorities (See Note 2) _____	403	4.0
Equipment Manufacturing _____	432	4.3
Equipment Dealerships _____	445	4.4
Other Professional / Industry Organizations _____	381	3.8
Others Allied to the Field _____	721	7.2
Paid _____	2	-
TOTAL QUALIFIED CIRCULATION	10,016	100.0

Note 1: Includes: Civil & Structural Engineering, Earthmoving, Paving, Road Marking, Safety Contractors, Sub-Contractors, and Project Management Companies.

Note 2: Includes: National, Regional, or Local Government Highway or Transportation Department.

Note 3: Qualified recipients include Directors, Owners, Executives, General Managers, Regional Managers, Area Managers, Quarry Managers, Site Managers, Works Managers, Project Managers, Maintenance Managers, Contract Managers, Training Managers, Health & Safety Managers, Environmental Managers, Engineers or Technical Specialists, Sales Managers or Representatives and other titled and non-titled personnel allied to the above fields.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY/AUGUST 2008							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL – Personal direct request from the recipient: _____	828	70	-			898	9.0
a. Written _____	409	63	-			472	4.7
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	419	7	-			426	4.3
II. TOTAL – Request from recipient's company: _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
III. TOTAL – Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL – Communication from recipient or recipient's company (other than request)*: _____	1,973	487	-			2,460	24.6
a. Written _____	1,973	487	-			2,460	24.6
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
V. TOTAL – Sources other than above (listed alphabetically): _____	6,543	115	-			6,658	66.4
Association rosters and directories _____	-	-	-			-	-
Business directories _____	-	-	-			-	-
Independent field reports _____	-	-	-			-	-
Licensees – National, State or Local Government _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
*Other sources _____	6,543	115	-			6,658	66.5
VI. TOTAL – Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	9,344	672	-			10,016	100.0
*See Paragraph 11	PERCENT	93.3	6.7			100.0	-

Paid Source Information can be reported at the option of the publisher.

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY/AUGUST 2008				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			7,977	79.7
Individuals by name only _____			1,947	19.4
Titles or functions only _____			1	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			91	0.9
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			10,016	100.0

6. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY/AUGUST 2008									
	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent		Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
EUROPE					Luxembourg _____			56	0.6
Albania _____			5	-	Macedonia _____			6	0.1
Andorra _____			3	-	Malta _____			16	0.2
Austria _____			340	3.4	Moldova _____			2	-
Belarus _____			11	0.1	Monaco _____			1	-
Belgium _____			252	2.5	Netherlands _____			252	2.5
Bosnia-Herzegovina _____			11	0.1	Norway _____			181	1.8
Bulgaria _____			36	0.4	Poland _____			232	2.3
Croatia _____			81	0.8	Portugal _____			637	6.4
Cyprus _____			24	0.2	Republic Of Ireland _____			235	2.3
Czech Republic _____			145	1.4	Romania _____			100	1.0
Denmark _____			132	1.3	Russian Federation _____			171	1.7
Estonia _____			44	0.4	San Marino _____			3	-
Finland _____			450	4.5	Serbia _____			49	0.5
France _____			1,188	11.9	Slovakia _____			54	0.5
Germany _____			1,366	13.6	Slovenia _____			46	0.5
Gibraltar _____			3	-	Spain _____			494	4.9
Greece _____			68	0.7	Sweden _____			362	3.6
Hungary _____			61	0.6	Switzerland _____			390	3.9
Iceland _____			23	0.2	Turkey _____			140	1.4
Italy _____			1,147	11.5	Ukraine _____			38	0.4
Latvia _____			32	0.3	United Kingdom _____			1,102	11.2
Lithuania _____			27	0.3	TOTAL QUALIFIED CIRCULATION			10,016	100.0

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS	
	Audited Data
	*2008
Total Audit Average Qualified: _____	8,818
Qualified Non-Paid: _____	8,816
Qualified Paid: _____	2
Post Expire Copies included in Paid Circulation: _____	**NC
Average Annual Order Price: _____	**NC

10. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

***NOTE: June - August 2008 data is audited. With each successive year, new data will be added until five years of data is displayed.**

**NC = None Claimed

11. ADDITIONAL DATA

PARAGRAPH 2:

Since this is an Initial Audit Report, additions and removals are not reported. They will be reported on the December 2008 Circulation Statement.

PARAGRAPH 3a:

This issue is 31.5% or 2,398 copies above the other issue reported in Paragraph two.

PARAGRAPH 3b:

Communication from Recipient or Recipient's Company (Other than Request): Written include 1 source of circulation for 2,460 copies or 24.6%, including World Highways Magazine.

Other sources include 3 sources of circulation for quantities of 732 copies or 7.3% to 4,318 copies or 43.1%, including Dunn & Bradstreet Marketplace of European Businesses.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

We have examined the circulation records of the subject publication for the period covered by this report. Our examination was made in accordance with generally accepted circulation auditing standards and, accordingly, included such tests of non-paid and paid circulation accounting records, business/occupational qualifications and mailing addresses of the publication's recipients, distribution statements, postal receipts, paper usage reports, printing bills, and such other auditing procedures as were considered necessary.

Based on such examination, the statements set forth in this report present fairly and accurately the circulation position of this publication in conformance with generally accepted circulation principles.

BPA Worldwide
Shelton, CT
September 20, 2008 TYPE: A
ID Number: A53910J8