

**BUSINESS PUBLICATION CIRCULATION STATEMENT  
FOR THE 6 MONTH PERIOD ENDED JUNE 2010**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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Official Publication of: None  
Established: 2007  
Issues Per Year: 6

**FIELD SERVED**

Aggregates Business Europe serves Quarrying, Asphalt and Ready-Mix Concrete and Concrete Products, Recycling and Landfill, Plant Hire, Specialist Contracting, Consulting Engineers/Geologists, Government Departments and Local Authorities, Equipment Manufacturing, Equipment Dealerships, Other Professional / Industry Organizations, and others allied to the field.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients include Directors, Owners, Executives, General Managers, Regional Managers, Area Managers, Quarry Managers, Site Managers, Works Managers, Project Managers, Maintenance Managers, Contract Managers, Training Managers, Health & Safety Managers, Environmental Managers, Engineers or Technical Specialists, Sales Managers or Representatives and other titled and non-titled personnel allied to the above fields.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	165
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	667
Digital _____	-
All Other _____	-
<b>TOTAL</b>	<b>832</b>

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	10,267	99.8	10,258	99.7	9	0.1
Sponsored Individually Addressed __	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	23	0.2	23	0.2	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>10,290</b>	<b>100.0</b>	<b>10,281</b>	<b>99.9</b>	<b>9</b>	<b>0.1</b>

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD	
2010 Issue	Total Qualified
January/February _____	10,383
March/April _____	10,346
May/June _____	10,143

**3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2010**  
**This issue is 2.1% or 222 copies below the average of the other 2 issues reported in Paragraph two.**

BUSINESS AND INDUSTRY	TOTAL QUALIFIED*	PERCENT OF TOTAL
Quarrying / Asphalt and ReadyMix Concrete and Concrete Products ___	6,526	64.3
Recycling and Landfill _____	230	2.3
Plant Hire _____	321	3.2
Specialist Contracting (See Note 1) _____	812	8.0
Consulting Engineers/Geologists _____	263	2.6
Government Department / Local Authorities (See Note 2) _____	313	3.1
Equipment Manufacturing _____	560	5.5
Equipment Dealerships _____	456	4.5
Other Professional / Industry Organizations _____	484	4.8
Others Allied to the Field _____	168	1.7
Paid _____	10	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>10,143</b>	<b>100.0</b>
<b>PERCENT</b>	<b>100.0</b>	

Note 1: Includes: Civil & Structural Engineering, Earthmoving, Paving, Road Marking, Safety Contractors, Sub-Contractors, and Project Management Companies.  
Note 2: Includes: National, Regional, or Local Government Highway or Transportation Department.

\*Qualified recipients include Directors, Owners, Executives, General Managers, Regional Managers, Area Managers, Quarry Managers, Site Managers, Works Managers, Project Managers, Maintenance Managers, Contract Managers, Training Managers, Health & Safety Managers, Environmental Managers, Engineers or Technical Specialists, Sales Managers or Representatives and other titled and non-titled personnel allied to the above fields.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2010					
QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request: _____	2,717	514	238	3,469	34.2
II. Request from recipient's company: _____	-	-	-	-	-
III. Membership Benefit: _____	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	390	16	98	504	5.0
V. <b>TOTAL</b> - Sources other than above (listed alphabetically): _____	5,281	616	273	6,170	60.8
Association rosters and directories _____	-	-	-	-	-
Business directories _____	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-
*Other sources _____	5,281	616	273	6,170	60.8
VI. Single Copy Sales: _____	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>8,388</b>	<b>1,146</b>	<b>609</b>	<b>10,143</b>	<b>100.0</b>
<b>*See Paragraph 8</b>	<b>PERCENT</b>	<b>82.7</b>	<b>11.3</b>	<b>6.0</b>	<b>100.0</b>

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2010		
MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function _____	9,301	91.7
Individuals by name only _____	748	7.4
Titles or functions only _____	14	0.1
Company names only _____	20	0.2
Multi-Copy Same Addressee copies _____	60	0.6
Single Copy Sales _____	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>10,143</b>	<b>100.0</b>

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2010					
Region/Country	Total Qualified	Percent	Region/Country	Total Qualified	Percent
<b>EUROPE</b>			Luxembourg _____	37	
Albania _____	5		Macedonia _____	5	
Andorra _____	2		Malta _____	14	
Austria _____	514		Moldova _____	1	
Belarus _____	5		Monaco _____	1	
Belgium _____	732		Netherlands _____	546	
Bosnia and Herzegovina _____	6		Norway _____	82	
Bulgaria _____	34		Poland _____	209	
Croatia _____	46		Portugal _____	192	
Cyprus _____	23		Ireland _____	389	
Czech Republic _____	123		Romania _____	173	
Denmark _____	244		Russian Federation _____	80	
Estonia _____	36		Slovakia _____	191	
Finland _____	195		Slovenia _____	68	
France _____	666		Spain _____	640	
Germany _____	1,934		Sweden _____	306	
Gibraltar _____	2		Switzerland _____	357	
Greece _____	68		Turkey _____	120	
Hungary _____	71		Ukraine _____	24	
Iceland _____	12		United Kingdom _____	713	
Italy _____	1,194		unspecified Europe _____	54	
Latvia _____	15				
Liechtenstein _____	1		Subtotal	10,143	100.0
Lithuania _____	13		<b>TOTAL QUALIFIED CIRCULATION</b>	<b>10,143</b>	<b>100.0</b>

**7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS**

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	January - June 2008	July - December 2008	January - June 2009	July - December 2009*	January - June 2010*
Total Audit Average Qualified: _____	7,618	10,097	10,134	10,333	10,290
Qualified Non-Paid: ___	7,617	10,095	10,130	10,328	10,281
Qualified Paid: _____	1	2	4	5	9
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC

**\*NOTE: July 2009 – June 2010 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

\*\*NC = None Claimed.

**8. ADDITIONAL DATA****PARAGRAPH 3b:**

Other sources include 9 sources of circulation for quantities of 1 copy or -% to 4,702 copies or 46.4%, including Dunn & Bradstreet Marketplace of European Business.

**Paragraphs 3c and 7 are reported at the option of the publisher.**

We hereby make oath and testify that all data set forth in this statement are true.	Date signed	July 12, 2010
Roger Adshead, Publisher	Country	United Kingdom
Preeti Lalli, Circulation Manager	City	Swanley, Kent
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	July 12, 2010
<b>IMPORTANT NOTE:</b>	Type	PJ
This unaudited circulation statement has been checked against the previous audit report.	ID Number	A539P0J0
It will be included in the annual audit made by BPA Worldwide.		